

KUNAL GIRI

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[Email Id](#) | [Portfolio Website](#) | [Linkedin](#) | | [Click here to view all completed projects](#)

Web Developer & Email Campaign Management

Summary:

Versatile and results-oriented Web and Software Developer with expertise in modern technologies, including Marketo, WordPress, AEM, Sitecore, Webflow, and Shopify. Adept at leveraging AI/ML, DevOps practices, AWS and Docker to deliver efficient and scalable solutions. Proficient in front-end technologies like HTML, CSS, Bootstrap, JavaScript, Angular, as well as back-end development with PHP, Laravel, and SQL. I am seeking a challenging role to apply my skills in full-stack development, process automation, and innovative technology solutions to drive organizational growth and create impactful digital experiences.

Key Achievements:

- Winner of the 2022 Digitalization in Indian Rural Education Challenge. Organized by: NEC Corporation and IIT Delhi
- Winner of the 2022 DST & Texas Instruments Indian Innovation Challenge. Organized by: Texas Instruments
- Successfully managed end-to-end Marketo email campaigns, driving measurable user engagement.
- Streamlined processes through automation tools and enhanced product visuals.

Professional Experience:

Web & Email Developer | Accenture Solutions Private Limited (Dec 2021 - Present)

- Managed Marketo & Sitecore operations for website maintenance and email deployments.
- Collaborated with project owners to meet client expectations and streamline workflows.
- Enhanced team efficiency by implementing tools and providing technical support.

Web Developer | Prismhub Online Solutions (Aug 2020 - Dec 2021)

- Conducted unit testing to ensure device compatibility and usability.
- Converted Flash banners to modern web formats with the best UI/UX for diverse clients.

Web Developer | Netwizard Technologies (Mar 2018 - Aug 2020)

- Conducted training sessions for new joiners on web development standards and practices.
- Provided ICT solutions and post-launch content updates.

Education:

- [Master of Technology in Computer Science Engineering \(2020-2022\) | MAKAUT](#)
- [Bachelor of Technology in Computer Science Engineering \(2015-2019\) | MAKAUT](#)

Certifications:

- [Digital media & marketing strategies - Expert Level](#)
- [Social Media Marketing | Udemy](#)
- [Google Analytics for Power Users | Google](#)
- [Machine Learning- From Basics to Advanced | Udemy](#)
- [Professional Diploma in Retail Banking Digitalization | MTF Institute](#)
- [Microsoft Power BI Certification | William McGuffey Academy](#)
- [Data Science Foundations | Great Learning](#)
- [SQL Injection Attacks](#)

Technical Skills:

Marketo, Email Campaign Management
Sitecore,
AEM(Operations)
WordPress
Core Php, Laravel
ML, AI, Block Chain

HTML, CSS, JavaScript, JQuery, Ajax, SQL
Angular, React Js
DevOps, AWS, Docker, Git
Social Media Marketing
Ms Office 335
Graphics Design, Photoshop, Canva